



CASE STUDY

Saxon Weald used PayDashboard to spearhead their internal digital transformation project

EXECUTIVE SUMMARY

Saxon Weald introduced an online payslip portal with PayDashboard as a high-visibility project to launch a wider digital transformation programme. In doing so they:

- Created time efficiencies in their payroll process
- Reduced the environment impact of printing payslips
- Cemented an innovation mentality amongst their workforce

THE BACKGROUND

Saxon Weald is a housing association managing approximately 6500 homes across Sussex and Hampshire.

Saxon Weald operate as a charitable Community Benefit Society. They have around 250 staff working across several different sites.

In 2018 Saxon Weald launched a digital transformation project with the intention of modernising the business through technological and cultural change.

THE SITUATION

Moving to digital payslips was identified as a high-visibility initiative to launch a wider digital strategy in the business.

Alex Gunter, Saxon Weald's Assistant Director for Transformation was looking for a project that would be of high visibility to all members of staff to be the first initiative of their digital transformation roadmap. At the time Saxon Weald's payroll team were using Sage Snowdrop to process payroll and were printing payslips to be posted or handed out to staff. Alex and the payroll manager Kelly Evans identified that moving to digital payslips would be a prominent flagship project that would be seen by all employees and offer efficiency savings for the payroll team.

Alex and Kelly began looking for digital payslip portals that would integrate with Snowdrop to support their digital transformation project.



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THE SOLUTION

PayDashboard was identified as the perfect platform with which to deliver an innovative employee-facing solution to payslip delivery.

Alex came across PayDashboard online and got in touch for more information. Following a short web demo of the system Alex knew that they had found the right solution for Saxon Weald. PayDashboard's portal offered the perfect combination of advanced functionality beyond "simply a PDF payslip", with a slick look and feel that could be branded in Saxon Weald's logo and colours, and at a price point that would also achieve overall cost savings for the business.

THE RESULT

Saxon Weald launched their PayDashboard site in February 2019, previewing the portal at an all-staff meeting and then launching to employees on their February pay day.

As part of their implementation Saxon Weald elected to backload payslips starting from the beginning of the tax year to make the first experience of PayDashboard as engaging as possible for employees, and to pre-empt and avoid any requests for historic payslips.

Initial feedback was positive with Saxon Weald immediately achieving in excess of 55% payslip open rates for staff. 66% of users re-engaged with the site the following month, logging back in to check their latest payslip.



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THE CLIENT

ALEX GUNTER
ASSISTANT DIRECTOR
FOR TRANSFORMATION
SAXON WEALD



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“Converting our legacy payroll system to online payslips via PayDashboard was a great project to get all staff thinking about how they can improve their own processes.”

“We could have started with other projects that had greater cost saving for the business, but how many of our employees would know or even care about it? Payslips reach all members of staff on a monthly basis and for that reason has such high visibility.

This project was designed to kickstart Saxon Weald’s journey to digital transformation and we found the perfect technology partner in PayDashboard to achieve this.”